

WINDOWS® based, Contract driven, TRAFFIC and BILLING SOFTWARE to fit your advertising needs - on a budget you can afford.

FEATURE	ADVANTAGE	BENEFFIT
Unlimited Clients	Unlimited Expansion	Past History
Unlimited Contracts per Client	Allows Agency Interaction	Significant reduction of time and cost to enter information
Unlimited Lines per Contract	Multiple Networks and Locations under one Contract	Improved management of Contract information
Control Multiple Networks at Multiple Locations	Future Growth	Ensures ongoing utility of your intial investment
Contract Driven Architecture	Insure your compliance with client order even when serval contracts exists	Fewer errors, reduced time to review contracts, reduced cost to manage contracts
Contract Based Scheduling	Schedule and verify what the customer wants	Spots run as per contract.
User Break Templates	Easily change Insertion Schedule	Flexible and Cost Saving
Mul ti -User Software	Network support designed in	Scalable software
Securi ty	Multi-level, Multi-user	Only access the module required.
Scheduling can be manualy adj usted	Change one or more breaks easily	Speed to change a break
Custom wording on i nvoices and affi davi ts	Say what you need to say	Easily changed.

the Administrator® is a commercial insertion software package designed to address many of your daily business tasks. It can operate independently or interactively with any manufacture of commercial insertion hardware. the Administrator® boasts many big and little "time-savers": program, product, priority, and transaction codes to eliminate repetitious typing, an automatic commercial scheduler to stifle trafficking confusion. the Administrator® will organize and catalog your SPOT library. An internal invoicing system ensures the client is invoiced for spots that ran. the Administrator® will create invoice's and affidavits at the touch of a key. The AutoScheduler®, one of the most powerful features of the Administrator®, is a productivity tool that functions by selectively gathering contractual, customer, and network information from your database and using it to automatically prepare your commercial schedules. This time saving benefit reduces the cost associated with contract review, contract management, and trafficking. We've included in excess of 100 reports and have the flexibility to add additional reports to satisfy your needs. the Administrator® will interface to digital insertion using standard software protocol.

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FEATURES

- Menu Driven software package designed to be a productive tool to aid cable systems and broadcasters involved in commercial insertion.
- Data-entry uses dropdowns and easy to follow WINDOW design
- Online HTML help system.
- Password protection assures that only users with valid accounts and passwords may enter the system. Authorization is down to the module level.
- Unlimited spot library for each CLIENT
- Internal invoicing module with an interface to QuickBooks.
- Unlimited reports based on Crystal Report Writer. Standard status reports, sales data reports, affidavits, and customer invoicing.
- AutoScheduler®, Schedules created automatically from contract information and completes all breaks by filling with specified spots, AutoFill®.
- Pervasive.SQL v8.5 Database - 64 GB file size.
- Customer driven software design.

the ADministrator®

System Specification

- ⇒ Upgrade from an established product
- ⇒ Pervasive.SQL database for reliable operation.
- ⇒ Client-Server design for future expansion
- ⇒ Individual file format for Customer, Contracts etc.
- ⇒ Individual Traffic file for each network/location.
- ⇒ Flexible Reporting Capability
- ⇒ Online Help
- ⇒ Easy to follow Menu design
- ⇒ Limitless Growth Potential
- ⇒ AutoFill of open Avails

Computer Specifications

- ⇒ Pentium Class 4 3.0 GHZ CPU with advanced type keyboard, mouse.
- ⇒ 1 GB of internal ram
- ⇒ 80 GB hard drive
- ⇒ CD-ROM, 1.44 Mbyte floppy
- ⇒ 1024 X 768 video resolution
- ⇒ Internet access
- ⇒ Data backup system
- ⇒ LPT and Com ports
- ⇒ WINDOWS NT, WINDOWS 2000 WINDOWS XP PRO
- ⇒ Laser or Ink Jet Printer- Color Preferred
- ⇒ Standby power supply

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Account—> _____
Password—> _____

A contract based menu driven software system designed to interface with digital insertion hardware.

This Software
designed - developed - published - supported

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